



Minutes

Folkestone & Hythe District and Parish Councils' Joint Committee

Held at:	Remote Meeting
Date	Thursday, 18 November 2021
Present	Councillors Graham Allison, Michael Boor, Peter Coe (In place of Paul Thomas), Laszlo Dudas, Frank Hobbs, Mrs Jennifer Hollingsbee, Roger Joyce, Terence Mullard and Martin Sweeney
Apologies for Absence	Councillors Paul Thomas
Officers Present:	Kate Clark (Case Officer - Committee Services), Ewan Green (Director of Place), Jyotsna Leney (Health, Wellbeing and Partnership Senior Specialist) and Llywelyn Lloyd (Chief Planning Officer)
Others Present:	Karen Sharp (Programme Director, East Kent Health and Care Partnership)

13. **Appointment of chairman**

Proposed by Councillor Mrs Jenny Hollingsbee
Seconded by Councillor Martin Sweeney

RESOLVED:

That Councillor Frank Hobbs be appointed as Chairman for the meeting.

14. **Declarations of interest**

There were no declarations of interest.

15. **Minutes**

The minutes of the meeting held on 16 September 2021 were agreed. The Chairman's electronic signature will be added confirming approval.

16. **Overview of changes to Health Services Architecture**

A presentation was given to members by Ms Karen Sharp from East Kent Health and Care Partnership. The presentation is attached to these minutes.

Members comments and questions followed:

- Staffing, namely GPs in the area. The statistics for staffing across all levels is not good, recruitment is a problem, however the establishment of the Medical School in Canterbury will hopefully encourage students to settle in the East Kent area.
- Care Homes. Problems have occurred where patients are unable to be discharged from hospital wards due to the shortage of care staff. Approximately 10% of the care workforce could have been lost due to non-vaccinated staff.
- Kent and Medway Medical School in Canterbury. It is hoped this will attract students to this area who will then settle here. Councillor Hollingsbee advised that this Council is supporting one medical student. There is a need to work more closely with schools, looking at apprenticeships, working within the care system and hospitals, for example health and wellbeing; nursing; physiotherapy and medicine.
- It was noted that the whole industry needs to attract more men into nursing, health and care.
- Otterpool Park – this development will include state of the art medical facilities and proposal to provide keyworker housing. A comment made that it was hoped these facilities would not detract from other parts of the district at a GP level.
- A member mentioned an initiative of surveying residents with regard to health and wellbeing, how could Parish Councils integrate with East Kent Health? The Hythe and Romney Marsh Hubs may be able to offer support and signposting.
- Using the volunteer sectors for help, neighbourhood plans, health and welfare of population, profiling.

Ms Sharp ended the presentation and said how important it is to encourage young people to settle and work in the East Kent area, promotion of the area as a great place to live and work. Both Ms Sharp and Mrs Jyotsna Leney were keen to encourage members to forward any ideas they may have in promoting the district, taking into account the close proximity of the Medical School in Canterbury.

Members thanked both Ms Sharp and Mrs Leney for the informative presentation.

17. **Place Plan**

A presentation was given to members by the Director of Place, Mr Ewan Green and Chief Planning Officer, Mr Llywelyn Lloyd. The presentation is attached to these minutes.

Members noted there is a large amount of investment involved which has raised the hopes and aspirations of all. Mr Lloyd commented that the quality of planning applications has increased due to the Place Plan.

However, members did comment that more focus is needed on the Romney Marsh. Mr Green, said that whilst Folkestone has a pivotal role for the whole district, the Council recognised the important role of the Romney Marsh area. This is reflected in the Council's priorities. He went on to say that the Romney Marsh Partnership is in the process of producing an Action Plan for the Marsh aimed at taking forward a range of future projects, and not forgetting the Council's investment in the new business hub at Mountfield Road in New Romney and the proposed new visitor facilities and beach huts at Littlestone.

Also, members were advised that the Core Strategy, to be adopted, mentions plans for Lydd and Dungeness.

Overall members were very impressed with the Place Plan and thanked officers for their presentation.

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Bet+er **Lives** **Together**

East Kent

Health and Care Partnership



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East Kent Health and Care Partnership

Karen Sharp
Programme Director

Minute Item 16

Context

- **Health and Care Bill**

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The purpose of the Bill is to establish a legislative framework that supports **collaboration rather than competition**”

King's Fund, <https://www.kingsfund.org.uk/blog/2021/07/making-sense-health-and-care-bill>

- **Integrated Care System (ICS)**
- **Place based partnerships**



Structure

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Kent and Medway Integrated Care System (ICS)

Integrated Care Board

Integrated Care Partnership

Place-based Health and Care partnerships

DGS

West Kent

Medway & Swale

East Kent

Primary Care Networks (neighbourhoods)



Ambition

Collaborating as and ICS will help health and care organisations tackle **complex challenges**, including:

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- improving the health of children and young people
- supporting people to stay well and independent
- acting sooner to help those with preventable conditions
- supporting those with long-term conditions or mental health issues
- caring for those with multiple needs as populations age
- getting the best from collective resources

Who are we?

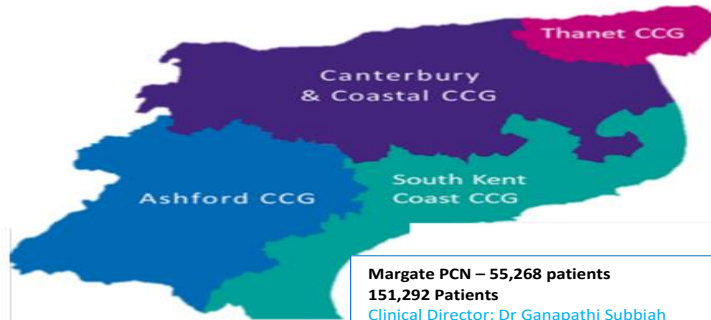
A **place-based partnership** made up of:

- 17 primary care networks (PCNs) with 69 GP practices
- East Kent Hospitals University NHS Foundation Trust (acute trust)
- Kent and Medway NHS and Social Care Partnership Trust (mental health trust)
- Kent Community Health NHS Foundation Trust (community trust)
- Kent County Council (KCC)
- District councils
- Healthwatch
- Voluntary and Community Sector representatives

Our ambition is to work together to deliver better health and wellbeing outcomes for the people of east Kent.

“care for people as people - bring public sector resources together”

East Kent PCN Mapping



Deal & Sandwich PCN – 48,215 patients

Clinical Director: [Dr Ian Sparrow](mailto:ian.sparrow@nhs.net)
ian.sparrow@nhs.net

- St Richards Road
- The Cedars Surgery
- Manor Road, Deal
- Sandwich Medical Practice
- Balmoral Surgery

Dover PCN – 40,790 patients

Clinical Director: [Dr Sourja Chaudhuri](mailto:sourja.chaudhuri@nhs.net)
sourja.chaudhuri@nhs.net

- St James' Surgery
- The High Street Surgery
- Peter Street Surgery
- Buckland Medical Centre

Hythe, Lyminge, Cheriton & Hawkinge PCN – 48,720 patients

Clinical Director: [Dr Aravindh Balachandran](mailto:abalachandran@nhs.net)
abalachandran@nhs.net

- The White House
- Hawkinge & Elham Valley Practice
- Park Farm Surgery
- Oaklands Health Centre
- Central Surgery
- The Surgery, Lyminge
- New Lyminge Surgery

Total Health Excellence East PCN – 31,759 patients

Clinical Director: [Dr Julian Mead](mailto:julianmead@nhs.net)
julianmead@nhs.net

- Aylesham Practice
- Lydden Surgery
- White Cliffs Medical Centre
- Pencester Surgery

Total Health Excellence West PCN – 29, 737 patients

Clinical Director: [Dr Tuan Nguyen](mailto:tuan.nguyen@nhs.net)
tuan.nguyen@nhs.net

- Guildhall Street Surgery
- Sandgate Surgery
- Manor Clinic
- The New Surgery

The Marsh PCN – 21, 370 patients

Clinical Director: [Dr Neil Popplett](mailto:neil.popplett@nhs.net)
neil.popplett@nhs.net

- Church Lane Surgery
- Orchard House
- Oak Hall Surgery
- Martello Medical Practice

Canterbury South PCN- 48,777 patients

Clinical Director: [Judith March](mailto:judithmarch@nhs.net)
judithmarch@nhs.net

- New Dover Road Surgery
- Canterbury Medical Practice
- University Medical Centre

Canterbury North PCN – 49,350 patients

Clinical Director: [Dr Ross Lindsay](mailto:ross.lindsay@nhs.net)
ross.lindsay@nhs.net

- Northgate Medical Practice
- Sturry Surgery
- Canterbury Health Centre
- The Old School Surgery

Faversham PCN – 31,767 patients

Clinical Directors: [Dr Shariq Lanker](mailto:shariq.lanker@nhs.net) & [Dr Daniel Moore](mailto:danielmoore@nhs.net)
shariq.lanker@nhs.net
danielmoore@nhs.net

- Faversham Medical Practice
- Newton Place Surgery

Herne Bay PCN – 40,998 patients

Clinical Directors: [Dr Jeremy Carter](mailto:jeremy.carter@nhs.net)
jeremy.carter@nhs.net

- The Heron Medical Practice
- The Park Surgery

Whitstable PCN – 39,986

Clinical Director: [Dr John Ribchester](mailto:john.ribchester@nhs.net)
john.ribchester@nhs.net

- Whitstable Medical Practice

Ashford Rural PCN – 35,756 patients

Clinical Director: [Dr Jack Jacobs](mailto:jackjacobs@nhs.net)
jackjacobs@nhs.net

- Woodchurch Surgery
- Charing Surgery
- Ivy Court Surgery
- Hamstreet Surgery

Ashford Stour PCN – 99,250 patients

Clinical Director: [Dr Sadia Rashid](mailto:sadiarashid@nhs.net)
sadiarashid@nhs.net

- Hollington Surgery
- New Hayesbank Surgery
- Wye Surgery
- Sellindge Surgery
- Sydenham House Medical Centre
- Kingsnorth Medical Practice

Ashford Medical Partnership PCN

Clinical Director: [Dr Amir Naky](mailto:amir.naky@nhs.net)
Ashford Medical Partnership

Margate PCN – 55,268 patients

151,292 Patients
Clinical Director: [Dr Ganapathi Subbiah](mailto:ganapathi.subbiah@nhs.net)
ganapathi.subbiah@nhs.net

- The Limes Medical Centre
- Northdown Surgery
- Bethesda Medical Practice
- Mockett's Wood Surgery

Ramsgate PCN – 51,676 patients

Clinical Director: [Jenny Bostock](mailto:jenny.bostock@nhs.net)
jenny.bostock@nhs.net

- The Grange Medical Practice
- Summerhill Surgery
- Dashwood Medical Centre
- East Cliff Practice
- Newington Road Surgery

Coastal and Rural East (CARE) PCN – 44,348 patients

Clinical Director: [Dr Andrew Walton](mailto:andrew.walton@nhs.net)
andrew.walton@nhs.net

- Westgate Surgery
- Minster Surgery
- Birchington Medical Centre
- St Peters Surgery
- Broadstairs Medical Practice
- Ash Surgery

The 3 community hubs set up during the Covid -19 pandemic are still operating and offer health and wellbeing support to vulnerable people across the District

- Folkestone Community Hub is being run by Age UK South Kent Coast (Folkestone offices)
- Hythe Community Hub is being run by Age UK Hythe & Lyminge
- The hub in the Romney Marsh area is being run by the Romney Marsh Community Hub (previously known as the Romney Marsh Day Centre).

The hubs are in receipt of funding that enables them to continue to support people recovering from the impacts of the pandemic, They support people in hardship with food and help with gas and electric bills. They provide advice and sign posting to mental health services, befriending to combat loneliness and isolation and continue to:

- Provide food for those not able to get or prepare it themselves
- Assist with the collection and delivery of food orders
- Collect and deliver medical supplies
- Offer someone to talk to for advice and reassurance

They aim to keep people well and reduce the burden on other sectors.



East Kent: Our context

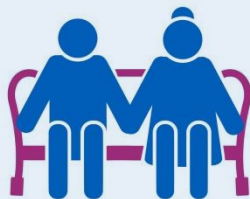


Our context

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Increasing demand for health and care services.



Ageing and a growing local population

A range of workforce issues where, for example, recruitment and retention of staff is problematic with some services reporting high vacancy rates while in others, staff are spread too thinly.



A diverse population including areas with high deprivation



A dispersed and diverse population needs ranging from communities living in the historic city of Canterbury, coastal and commuter towns, as well as many villages.





Our context

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- COVID-19 – the unprecedented external shock bringing intense and devastating pressure



- The normal winter pressures



- Vaccination programme roll out



- Restart programme – pressure to deliver on phase 1, 2 and 3
- Health inequalities – impact on demand and complexity



- Brexit and potential chaos on our roads
- Fuel crisis

Health in coastal communities

CMO Annual Report (2021) highlights four key underlying causes of the health challenges of coastal communities:

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1. The pleasant environment attracts older, retired citizens to settle, who inevitably have more and increasing health problems
2. An oversupply of guest housing has led to Houses of Multiple Occupation which lead to concentrations of deprivation and ill health.
3. The sea is a benefit but also a barrier: attracting NHS and social care staff to peripheral areas is harder, catchment areas for health services are artificially foreshortened and transport is often limited, in turn limiting job opportunities.
4. Many coastal communities were created around a single industry such as tourism, or fishing, or port work that have since moved on, meaning work can often be scarce or seasonal.

Health in coastal communities

The report also highlights that, nationally there is a **significant health service deficit** in terms of recorded service standards, cancer indicators and emergency admissions in coastal communities.

The reasons for this are unclear, however possible explanations include challenges with the retention of medical workforce and access to services.

For example, despite coastal communities having an older and more deprived population, they have:

 14.6% fewer postgraduate medical trainees

 15% fewer consultants

 7.4% fewer nurses per patient.

East Kent challenges

- Average life expectancy in Kent is 80 years and this is slightly higher in women than men. In Thanet there are people in wards who are dying over 10 years earlier than the Kent average – this is referred to as ‘premature mortality’. It is avoidable, linked to deprivation and costly to the individuals themselves and results in an increase in demand on services.
- Deprivation shows a wide range of variation with more of the population classified as deprived in east Kent than the rest of Kent.
- The main cause of early death in east Kent include circulatory disease, respiratory and cancer.
- Almost two thirds of the Kent population with the highest rates of premature deaths live in East Kent.
- Some of the electoral wards of Thanet are amongst the most deprived in England and other deprived areas include Dover, Folkestone, and Romney Marsh.
- **21% of Thanet’s population (LSOAs - Lower layer super output area) are living in the bottom 10 % of the most deprived nationally.**
- Not all premature deaths can be prevented however a considerable number can. Smoking, regular diets of poor quality food, alcohol intake coupled with stressful and injury prone lives stimulate premature aging and cause conditions that lead to a high demand on health services.
- There is a direct correlation between deprivation, unemployment, lifestyle choices and poor health outcomes.

Population Health Management

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- A **Population Health** approach aims to:
 - improve physical and mental health outcomes
 - promote wellbeing and
 - reduce health inequalities across an entire population
- This includes focusing on the **wider determinants** of health
- **Population Health Management** is a technique for local health and care partnerships to use data to design new models of proactive care and deliver improvements in health and wellbeing which make best use of the collective resources.





Governance

Partnership Programme Board

(Chair: Niall Dickson)

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Clinical Cabinet

(Co-chairs: Dr Rebecca Martin & Dr Sadia Rashid)

Improvement Board

(Chair: Dr Sarah Phillips)

Wellbeing & Health Improvement Partnership (WHIP)

(Chair: Madeline Homer)

Urgent Care Delivery Board

(Chair: Susan Acott)

PHM Place Leadership Group

(Co-chairs: Madeline Homer & Dr Sarah Phillips)

East Kent

Health and Care Partnership

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neil.poplett@nhs.net

- Church Lane Surgery
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- Oak Hall Surgery
- Martello Medical Practice

PCN	Patients	PCN Link Worker	Clinical Director
Hythe, Lyminge, Cheriton & Hawkinge PCN	47,134	Emily Baxter	Dr Aravinth Balachandran
Total Health Excellence East PCN	32,680	Heather Walker	Dr Julian Mead
Total Health Excellence West PCN	31,852	Heather Walker	Dr Tuan Nguyen
The Marsh PCN	21,344	Natalie Manuel	Dr Neil Popplett

Better

health and social care, improving people's...

Lives

with the help of everyone...

Together

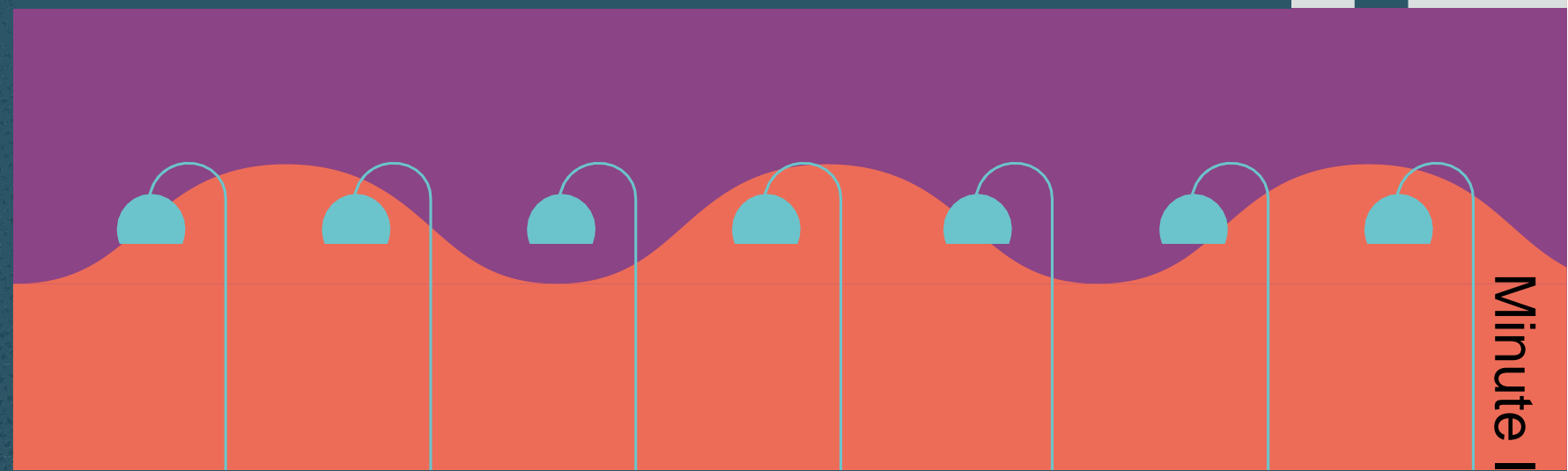
for the communities of east Kent.

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PLACE PLAN

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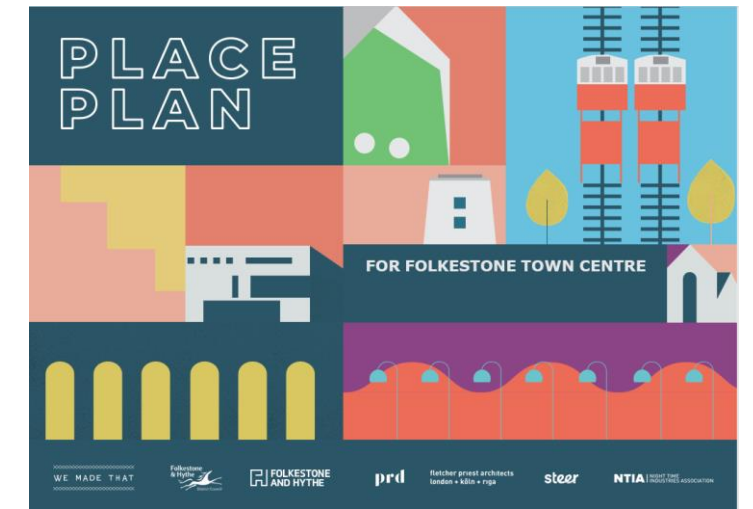
FOR FOLKESTONE TOWN CENTRE



Minute Item 17

Why a Place Plan?

- Recognition of the significant change in the retail led economy
- Response to market research
- Basis for welcoming the right changes to our town
- Strategic coordination
- Positive promotion of the Town Centre
- Statutory requirement to plan for new homes
- Readiness for funding bids and other regeneration opportunities



What is the Place Plan and what it is not?



It is.....

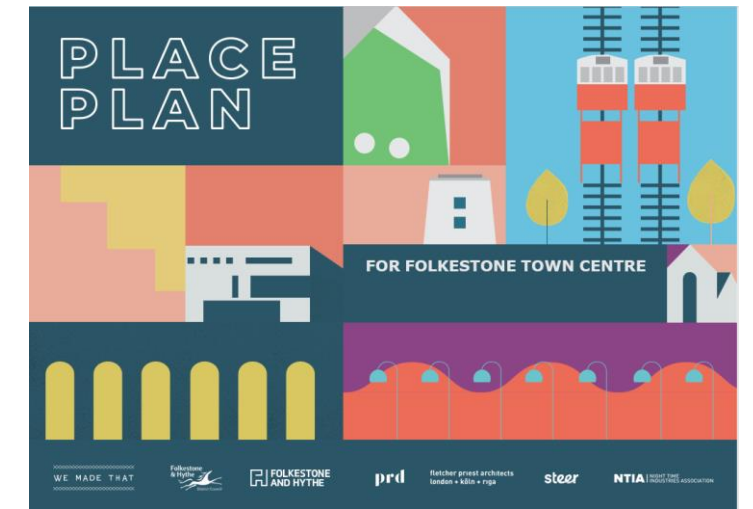
- A strategic driver for change
- A plan of action resulting from the different engagement with businesses, community and partners
- The starting point for more work, studies and project development
- A basis for the Council supporting other people's ideas, plans
- A basis for attracting funding support

It is not...

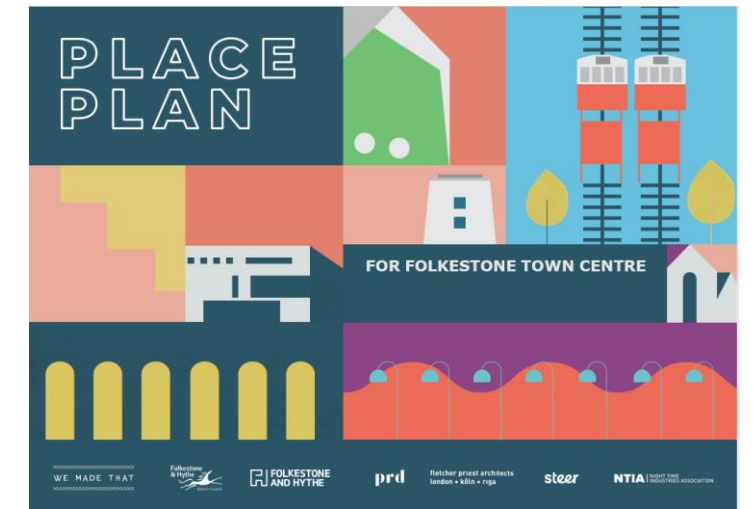
- The end of the conversation
- Fixed and the only scope for change

The 'Brief'

- A collective vision for the Council, partners, stakeholders and community
- Recognise the town's inherent strengths and position Folkestone for the future
- Celebrating and building upon the great work and investment to date
- Identify the challenges, issues and the potential solutions
- Consider impacts of national policy
- Identify Funding Opportunities
- An **Action Plan** for Folkestone Town Centre



Place Plan Brief



Some of the key themes to cover:

- Establishing a civic 'heart' & purpose - "One public estate"
- Create a broader leisure offer 'for all' – creating more reasons to dwell in the town.
- Creating great animated public spaces for residents and visitors
- Foster a dynamic/flexible employment environment transitioning away from a solely retail lead economy
- Future town centre animation, markets, management and maintenance
- Investment/development opportunities - setting an ambition
- Encourage TC living as a vital component of a vibrant mixed use with an appropriate evening economy
- Deliver a shift in transport movements & maximise accessibility
- Create an exemplar in sustainability and reap the benefits of compact growth
- Inform wider review of Licensing Policy
- Place branding and promotion

Supporting study and appraisal activity

To inform the Place Plan document a series of appraisals and supporting documents were produced including:

Urban Appraisal

- Socio-economic appraisal
- Current use and operation of the town centre
- Historic, assets and landmarks context

Engagement plan

- One to one engagements
- Themed workshops
- Public webinars
- Focus groups

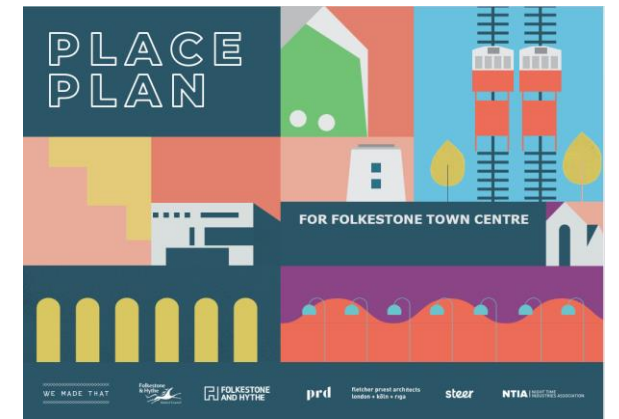
Supporting technical documents

Opportunity & development sites

- A vision of the possible

Potential Transport Initiatives

- Current road network infrastructure
- Recommended interventions for future projects



Engagement

17 workshops and public webinar events

150 surveys and email responses

167 detailed conversations

266 attended public webinar events

459 youtube views

645 contacts compiled

Impact in numbers: one-to-ones & workshops

46 one-to-one conversations

15 virtual workshops to discuss priorities and ambitions, including young people

96 invited to workshop events

121 workshop participants; residents, community groups, businesses and stakeholders,

including **17** school students

Impact in numbers: public webinars

95 survey results

266 attendees

322 questions asked

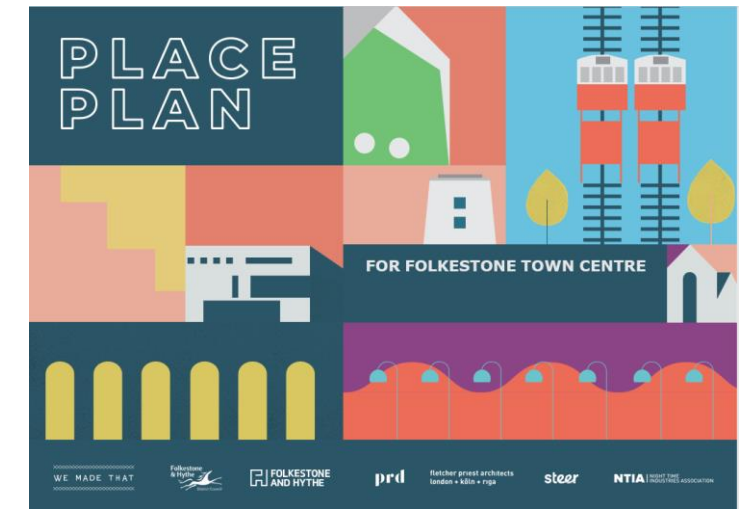
Impact in numbers: website & social media

2 FAQ notes updated after the public webinars

459 youtube video views of webinars

1951 website views

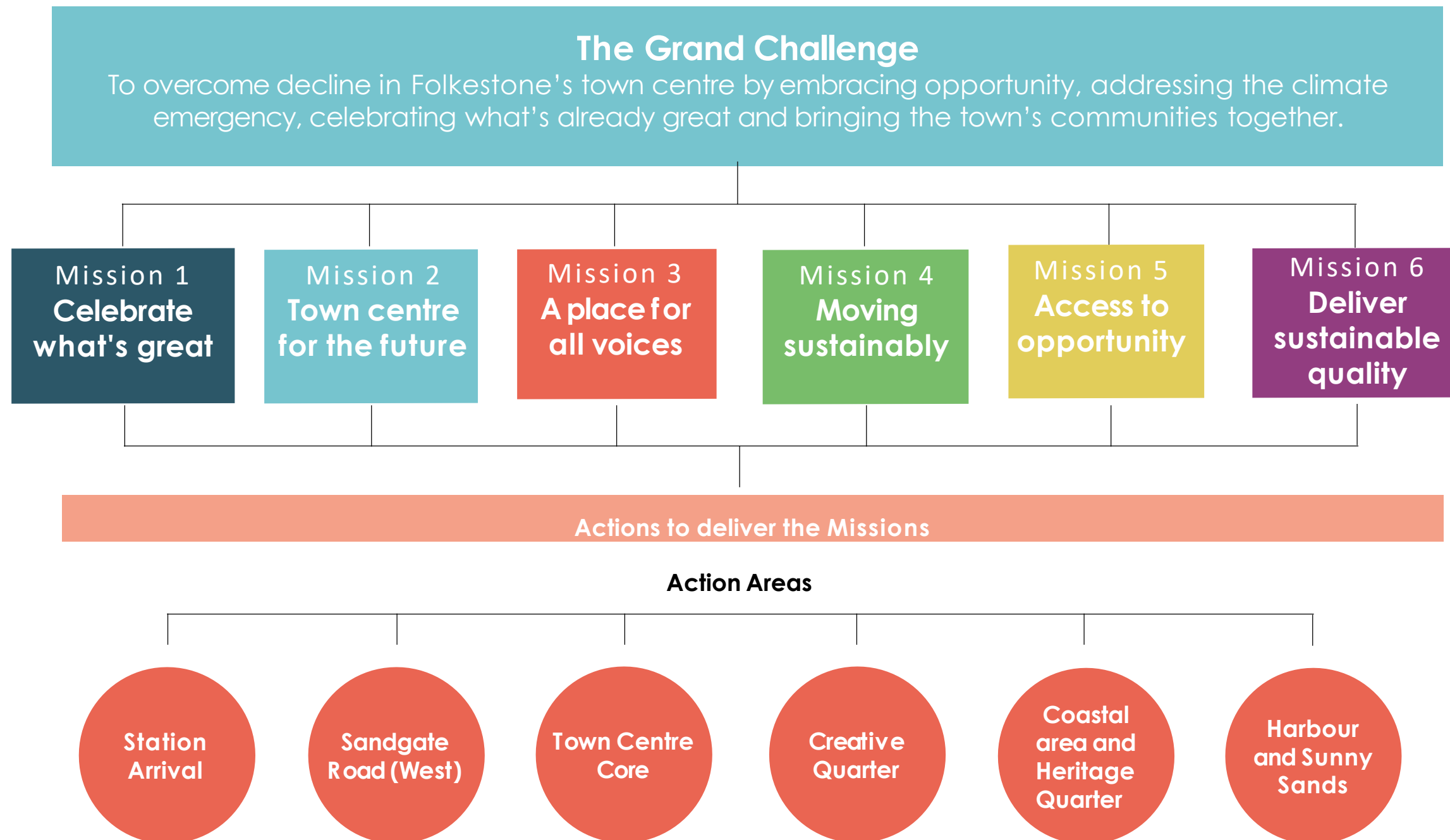
37,356 social media reach



Offline Engagement

- Your district today full page
- Posters in key sites (e.g. supermarkets)
- Webinar slides and surveys provided in hardcopy

How the Place Plan is structured

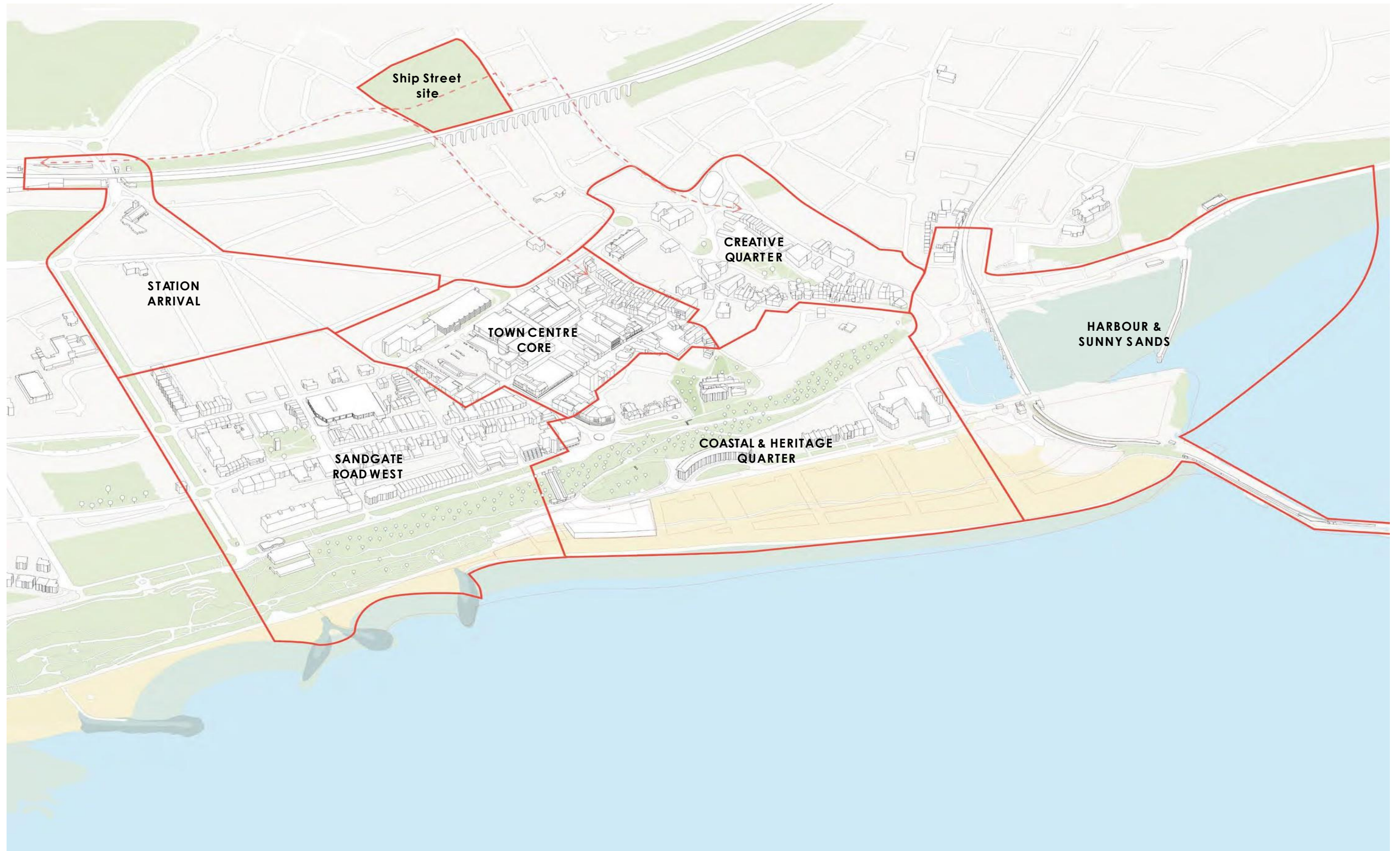


Study Area

- Primary focus is the Town Centre
- Considering the wider boundary as the Place Plan was developed



Action areas and content



Station Arrival: Station area design

1.1 Public realm upgrades & upgrades to station arrival areas as a gateway into Folkestone

4.1 Mobility hub alongside train station: Potential

4.2 Overhaul of the legacy highway system: Cheriton

4.3 Wayfinding & enhancing the cycling and walking experience: Cheriton Road, Cheriton Gardens & Castle Hill Avenue

4.4 New and improved routes: Broadmead Road & through Ship St linking to F51

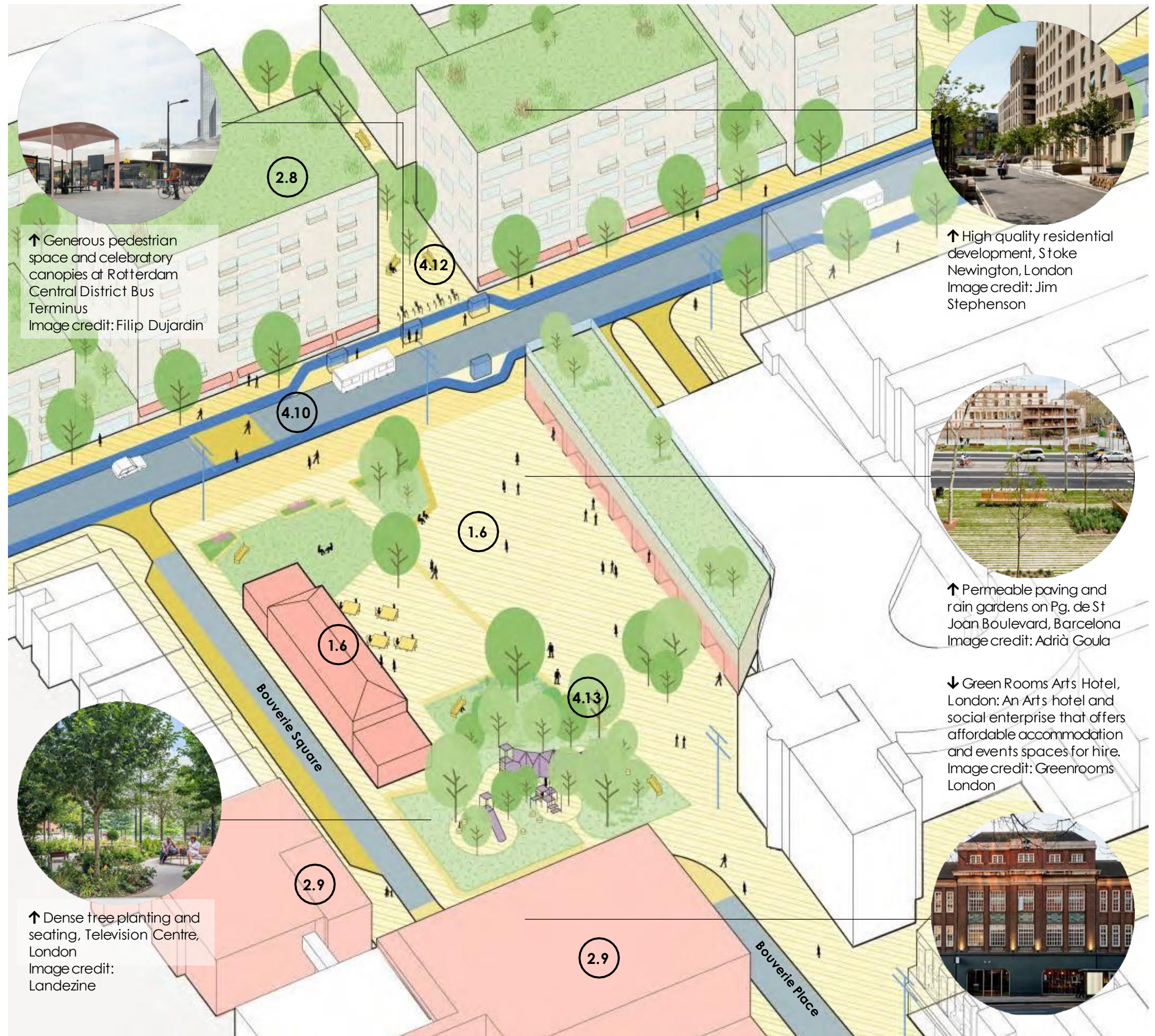
4.6 Explore options for a bus link into the town

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Bouverie Square and Middelburg Square design

- 1.6 Reinstating Bouverie Square as an arrival space and focal point
- 2.8 Future mixed use development opportunity: Saga Building & NCP Car Park
- 2.9 Future mixed-use development opportunity: Post Office buildings & Store 21
- 4.10 Improved gateway to the town centre including a new bus station layout
- 4.12 'Mobility Hub' with cycle hire and storage
- 4.13 Explore options to integrate cycling and skateboarding in the town centre (including skate-able landscaping)

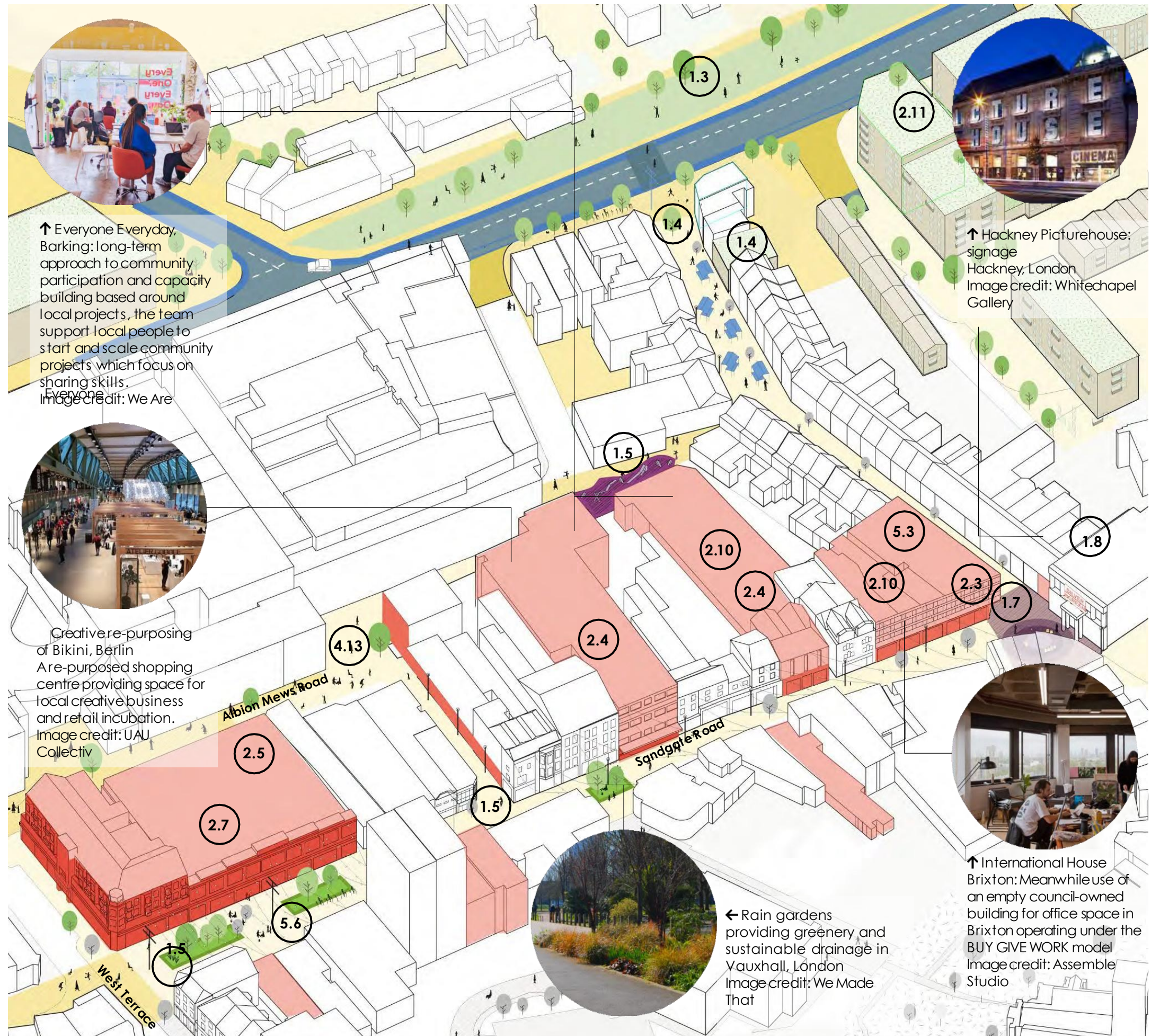


Bouverie Square and Middelburg Square design



Sandgate Road, Guildhall St and Shellons St design

- 1.3 Public realm and crossings improvements
- 1.4 Upgrades to Guildhall St
- 1.5 Public realm and greening to Sandgate Road and service areas
- 1.7 'Guildhall Square' new civic square
- 1.8 New Silver Screen/ Museum/ Town Council signage
- 2.4 'Town Lab' to test new uses, experiment and try new ideas
- 2.5 Relocate FHDC Customer Access Point
- 2.7 FOLCA building re-imagined
- 2.10 & 2.11 Future mixed-use development opportunity
- 4.13 Explore options to integrate cycling and skateboarding in the town centre
- 5.6 Review free WiFi and digital provision



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PayersPark and F51 environs design

- 1.10 Public realm upgrades: The Cube, F51 and Payers Park
- 2.13 Hub of potential uses around Payers Park
- 3.4 Support Shepway Youth Hub with larger spaces
- 4.15 Redesign of road layout to improve all modes of travel and movement
- 4.17 Promote 'leisure loop' and other active routes as circuits around wider area
- 5.7 Expand on the offer of The Cube adult education centre and Grace Hill Library



↑ Plaza, public realm & street furniture
Karavan landskapsarkitekter, Sweden
Image credit: Alex Giacomini

↑ SkateStreet
Malmö, Sweden
Image credit: Adapt Skate

↑ Entrance space and markers, Greenway, London
Image credit: We Made That

↑ Community café and garden, Dalston London
Image credit: Sarah B Lee JL Gibbons

↑ Space Bar, with a back space opening onto Payers Park
Image credit: Stephen Emms, Weekendr

Harbour Line/Tram Road design

1.17 Public realm upgrades to Harbour Street and exploring options for Tram Road car park to become a key public space potential for development to activate the space

4.21 Harbour Line/ Tram Road improvements



↑ Public welcome: Painted gateway signage on the upper facade of the shops in Croydon
Image credit: Spriestersbach



↑ Pedestrian friendly road junctions, Fridewide Square, Oxford
Image credit: Neville Scrivener



↑ Landscaped walkway, Di Shui Lake Green Belt Linear Park, Shanghai, China
Image credit: Landezine



↑ Moments to pause, The High Line, New York, USA
Image credit: Sarah Mulligan



↑ Heritage highlighting, Atab Ai Park, LB Tower Hamlets
Image credit: Objectif

Community Impact

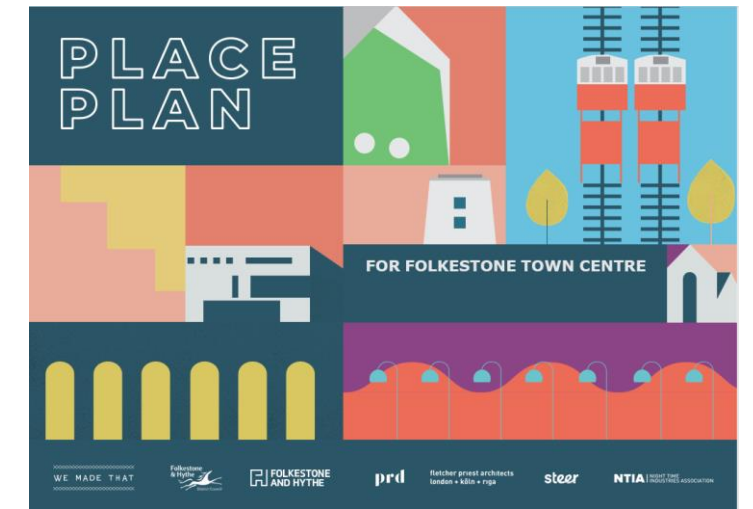
A number of the interventions highlighted in the Place Plan have an impact on our community including:

Direct impact

- FOLCA reimagined with delivery of health provision
- Relocation of Customer Access Point
- Community Hub / Skills Hub
- Enterprise facilitation & participation programmes
- A place to test new uses “The Lab”
- Build on and expand social initiatives (e.g. Shepway Youth Hub)
- More inclusive facilities (e.g. changing places toilets)
- Market improvement programme
- Design review panel

Indirect impact

- Public realm improvements
- Improved road networks
- Town centre living
- Mobility hub



Next steps and Focus Areas

Consider feedback from final consultation

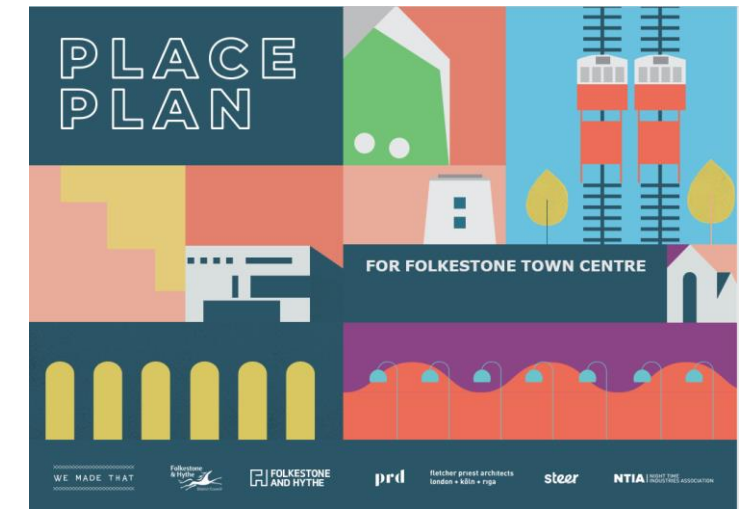
Cabinet for approval 22nd September

Identify early intervention delivery programme

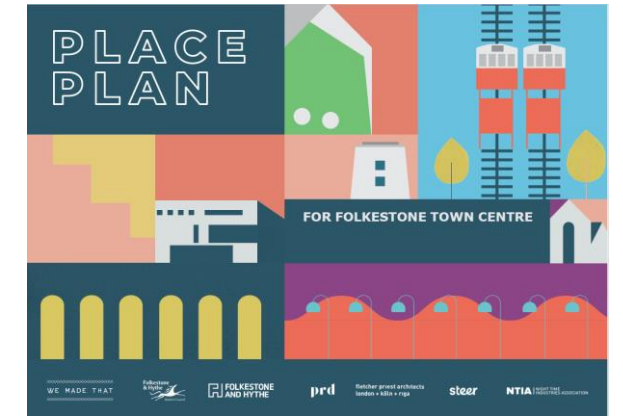
- Heritage Lighting & Signage
- Coastal Park directional signage
- Folca reimagined (e.g. health provision)
- Community Hub/The Lab
- Market improvement programme

Ongoing engagement as projects develop

- Strategic partners
- Community/residents
- Local businesses



Next steps and Focus Areas - Levelling up Fund



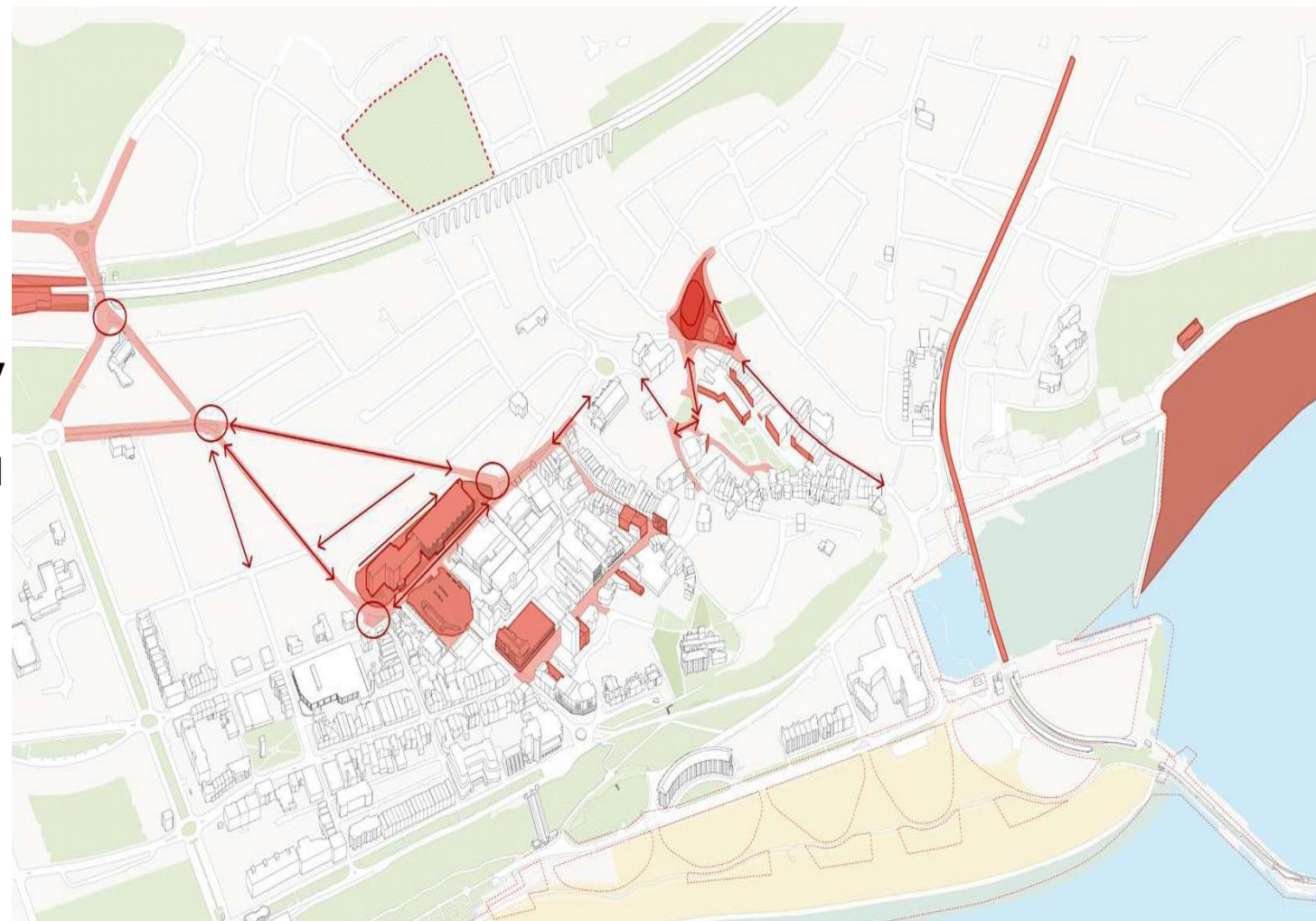
Through the process of developing the Place Plan, seven priority actions have been identified and foregrounded here.

These priority actions have also been influenced by the public engagement process.

— **Station arrival and town centre connections** (vital in supporting the continued success of Folkestone as a destination)

— **Improved gateway to the town centre including a new bus station layout** (will transform a vehicle dominated and neglected area)

— **Sandgate Road town lab, public realm and 'Guildhall Square'** (trailing of new ideas and innovation and civic pride)

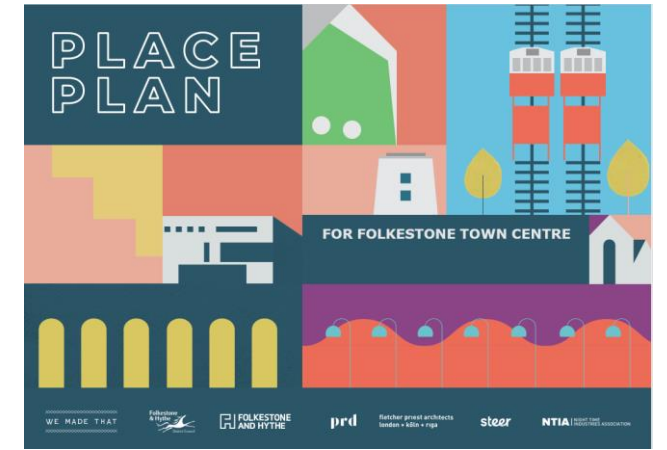


— **F51 environs and Payers Park** (improved connectivity for all)

— **Harbour Line/ Tram Road** (opportunities for improve links to town centre for local communities and visitors)

— **Sunny Sands** (improving natural assets for local communities and visitors)

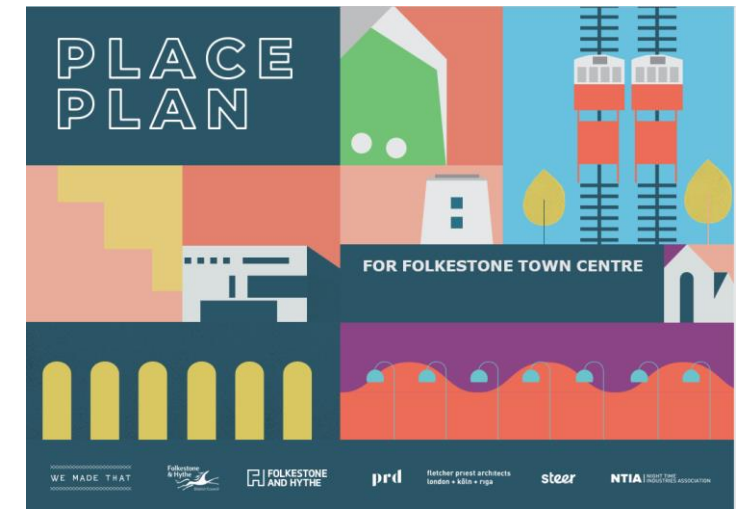
Delivery of Place Plan



It is recognised actions outlined in the plan are not solely the responsibility of the Council to deliver. There is however a clear leadership role for the Council to ensure that the overall ambition in the plan is pursued vigorously.

The role of the Council

- Promote the plan to communities, partners, investors and government.
- Lead delivery of a range of actions across short, medium and longer timeframes.
- Support delivery of actions by partners in the public, private and community sectors.
- Co-ordinate and report on overall delivery of the plan
- Continue to engage across all stakeholders and communities as part of the development of projects.



Questions & Answers

<https://www.folkestone-hythe.gov.uk/folkestoneplaceplan>

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